



SEVIER COUNTY BEER BOARD

April 14, 2025 4:00 PM

Members

Greg Haggard
Scott Catlett
Dale Hill
Greg Houk
Todd Humble
Chad Ogle
Chris Young

Others

County Attorney Jerry McCarter
County Clerk Adra Rowland
Secretary Kelsey Waters

I. Call to Order

Chairman Haggard called the meeting to order at 4:00 PM.

II. Roll Call:

Present: S. Catlett, G. Haggard, D. Hill, G. Houk, T. Humble, C. Ogle, C. Young
Absent:

III. Consideration of minutes from previous meeting.

Chad Ogle made a motion to accept the previous meeting minutes. Dale Hill seconded the motion. The motion passed unanimously.

IV. Consider of Updated Beer Permit Application

Todd Humble made a motion to accept the updated beer permit application. Greg Houk seconded the motion. The motion passed unanimously.

V. Consideration for Transfer of Off-Premise Permit for Laxmi Dandridge Corporation DBA Lakeside Market & Deli Located at 1114 Douglas Dam Road, Dandridge, TN 37725

Requestee Parthkumar Patel was present to speak to the board. Parthkumar asked if the board would accept his request to change his application of off premise permit to an on/off premise permit. With the deli inside customers have asked if they can have a beer with their meal. Chairman Haggard asked "how many chairs were in the deli", Patel said "there was around 30 to 40 seats". Catlett asked "what kind of food does the deli serve", Patel said "mostly burgers and sandwiches". Houk asked "what are the hours of operation", Patel stated "the store closes at 10

PM the deli closes at 7 PM”. Houk expressed he didn’t want the establishment to turn into another bar given the location being at a busy intersection. Patel responded “that it was not going to be a bar, there will be no beer on tap nor any beer sold to be consumed on premise unless they order food”.

Greg Houk made a motion to accept Consideration with change to On / Off Premise Permit. Todd Humble seconded the motion. The motion passed unanimously.

- VI. Consideration for Transfer of On-Premise Permit and Name Change for Mountain Cover Marina LLC DBA Otter’s Cove Bar & Grill (Formally Harbor Grill) Located at 1590 Dyke Road, Sevierville, TN 37876

Part owner and requestee Brett Bowling was present to speak to the board. Brett explained to the board that he and his business partner acquired the property back in October 2024, and was informed that they needed to bring records up to date. He additionally bought the store on the property as well.

Greg Houk made a motion to combine Item VI and VII and accept Consideration for both locations. Scott Catlett seconded the motion. The motion passed unanimously.

- VII. Consideration for Transfer of Off-Premise Permit for Mountain Cove Marina LLC (Store on Property) Located at 1590 Dyke Road, Sevierville, TN 37876

- VIII. New Business

- Representative for Under Canvas, Inc request to speak

Danielle Elks was present as representative for Under Canvas Inc. Requested the board to reinstate Under Canvas, Inc. On-Premise Permit due to mail system in the headquarters area not being delivered or sent out in timely manner. Letters have been sent to the post master general for the region from residents and senators in regard to the matter. Todd Humble asked “why was there was no response from the notice sent in November 2024”, Elks responded “that as far as she was aware they never received that notice”. Chris Young recommended that the corporation appoint someone local to take care of their notices to avoid further mailing issues. Elks state she will pass along the request.

Greg Houk made a motion to reinstate Under Canvas, Inc. On-Premise Permit once the \$100.00 (one hundred dollars) yearly privilege tax was paid and late payment fine of \$250.00 (two hundred and fifty dollars). Todd Humble seconded the motion. The motion passed unanimously.

- Representative for Taha Fayyazi, Inc request to speak

Attorney David Gratz was present as representative for Taha Fayyazi, Inc. along side of business owner Muhammad Usman Fayyazi. Members of the audience also asked to speak before the board as followed.

Officer C. Beal was a member of the task force assigned to the undercover sting done at this location on November 21, 2024. Gratz asked Beal if he was aware of the location being part of an undercover operation at the time, Beal responded yes, the team was briefed on the operation before it took place. Gratz asked if other stores were part of this operation, Beal responded “no he was not aware of any other stores”. Gratz asked “if he recognized the owner present”, Beal responded “no.”

Officer M. Smith was a member of the task force assigned to the undercover sting done at this location on November 21, 2024. Gratz asked Smith “about how this location became part of the operation.” Smith responded “there had been multiple reports regarding this location selling to underage minors.” Gratz asked “if the location was targeted was it random when choosing locations for the operation.” Smith responded “different stores were chosen randomly including this location.” Gratz asked if Smith went to other locations, Smith responded “yes mostly the area locations on Chapman Highway.”

Pigeon Forge Code Enforcement Officer B. Lowe was present to bring the board attention to another location in Pigeon Forge that was cited on November 1, 2024 for underage sales owned by Mr. Fayyazi. The Pigeon Forge Beer Board had given a fine of \$2,500 (two thousand and five hundred dollars) for this offense. Gratz asked Lowe “were you part of the operation conducted on November 1, 2024.” Lowe responded “that he was not part of the task force, he was called in to write up the citation given the store manager for giving the clerk verbal permission to sell to an underage person.”

Muhammad Usman Fayyazi spoke before the board asking the board to reinstate the Off-Premise Permit and give him a fine or probation period to fix the problem. Fayyazi stated that he has been in business since 2010 and has nine other businesses in the area so he unable to give all his store the oversight that is needed. He was not aware that the workers were selling to underage patrons. The stores have made changes to the registered system to combat sales to underage patrons. Chairman Haggard asked why he was not present at the March 10, 2025 beer board meeting. Fayyazi responded that he was out of the country at the time, store manager Mark Staats stated he had it under control. Chairman Haggard asked “if he was aware that his permit has been revoked”, Fayyazi responded “he learned of that decision via letter, and that Staats did not inform him of the decision.” Chairman Haggard asked “if he was present for the Pigeon Forge Beer Board meeting in January”, Fayyazi responded “he was not present at that meeting because he was not in the country at that time.” Attorney McCarter asked “if Mr. Fayyazi was aware of the reputation that have been garnered from this location.” Fayyazi responded “he is now aware of the reputation, stated that all his employees are local and was unaware of the motive behind why they were selling to underage patrons.”

Chairman Haggard informed the board that motion can be made to alter, affirm, or reinstate the Off-Permit for Taha Fayyazi, Inc.

Chad Ogle made motion to affirm the revoke Off-Permit for Taha Fayyazi, Inc. Greg Houk seconded the motion. Motion passed unanimously by show of hands.

IX. Old Business

X. Adjournment

Dale Hill made a motion to adjourn. Todd Humble seconded the motion.
Meeting ended at 4:45 PM