



## SEVIER COUNTY BEER BOARD

**FEBRUARY 10, 2025 4:00 PM**

### **Members**

Greg Haggard  
Scott Catlett  
Dale Hill  
Greg Houk  
Todd Humble  
Chad Ogle  
Chris Young

### **Others**

Attorney Jerry McCarter  
County Clerk Adra Rowland  
Secretary Kelsey Waters

Chairman Haggard called the meeting to order at 4:00 PM.

#### I. Roll Call:

Present: G. Haggard, D. Hill, G. Houk, C. Young  
Absent: S. Catlett, T. Humble, C. Ogle

#### II. Consideration of minutes from previous meeting.

Greg Houk made a motion to accept the previous meeting minutes. Dale seconded the motion. The motion passed unanimously.

#### III. Consideration of annual privilege tax not paid by businesses by Jan. 31, 2025.

Secretary updated the board that at the time of the meeting only two businesses, Lifestyle Vacation Network and Under Canvas, Inc. were left unpaid. Waiting on status of the certified letters sent out February 3, 2025 and will have final update at next board meeting March 10, 2025 in regards of status of permit. Greg Houk made a motion to push consideration till next meeting, Chris Young seconded the motion.

#### IV. Consideration on course of action against business(es) selling to underage customers.

Secretary advised board that sheriff's department conducted an undercover operation in reference to a store selling alcohol to persons under the legal drinking age of 21. One store was checked and was given citations with an arraignment date of February 19, 2025 @ 1 PM. Jimmy's Market #12 (Floyd's Market) located at 12221 Chapman Hwy.

Attorney Jerry McCarter advised the board if found guilty the permit holder could have his permit revoked or suspended due to this being the second offense under his ownership, in addition to a fine.

No action taken at this time.

#### V. New Business

Secretary advised the board that Geppetto's located at 3250 Wears Valley Rd burned down in 6-18-2021 and Seymour Speedway Market located at 626 Maryville Hwy burned Nov. 2020. Both locations have not rebuilt and are considered closed.

Secretary advised the board that The Harbor Grill located at 1590 Dyke Rd was sold in May 2023, the new owner has been renewing the privilege tax for 2023 and 2024 under the old owner's name and has not applied for beer permit under new ownership. New owner has been informed he has to apply for a new permit and cannot sell beer until new permit has been issued. Mountain Cove Marina located at 1590 Dyke Rd permit holder has informed the secretary that the shop was sold in September 2024, new owner has been informed they will have to come in and apply for a new permit.

Secretary advised the board that three permit holders have an expired business license. Letters will be mailed out advising they must have a valid business license.

Lifestyle Vacation Network  
The Fox and The Apple  
Jack's Market

#### VI. Old Business

There were discussions in regards to spread funds among area high schools to go towards drunk driving simulation programs.

#### VII. Adjournment

Dale Hill made a motion to adjourn. Chris Young seconded the motion.  
Meeting ended at 4:45 PM