

fulfill
MONMOUTH & OCEAN

HUNGER WON'T WIN HERE

FOOD & FUND DRIVE TOOL KIT



Every day, **1 in 11 of our neighbors** does not have enough to eat. This includes over **28,000 children** in our community.

Hunger is a very real issue in Monmouth & Ocean Counties.

At Fulfill, we provide food to those who need it, and work to address the many issues that cause hunger.

In 2023, Fulfill provided more than 14.3 million meals to nearly 300 feeding agencies such as food pantries and soup kitchens.

Fulfill prepared 331,749 meals to school children in our Backpack, Kids' Café and Summer Meals Programs.

Our mobile pantries served over 317,905 people in our communities, including seniors and veterans.

You are our partners in this effort to help our neighbors get back on their feet for good, and strengthen our communities forever.

Thank you for joining us in the fight against hunger. Together we will make a difference!



Food & Fund Drive Basics

Step 1 - Decide which type of food or fund drive you wish to host



Traditional Food Drive

Organize a collection of non-perishable food items from our **Most Needed Items** list to help us keep our shelves stocked.



Fund Drives

Raise funds as part of a food drive, or at a separate event. We can accept cash, credit/debit cards and personal checks. Fund Drives are equally important to our mission, since Fulfill can provide 3 meals for every $1 donated, due to our bulk purchasing power.



Virtual Food Drives

Organize a virtual food drive and donate money using our online tools, instead of buying groceries.
To set up your page, email Val Schuszler at vschuszler@fulfillnj.org.

Make the most of your money by donating funds to Fulfill. Because we buy in bulk, $1 can provide 3 meals!

A Trusted Partner

Fulfill holds the highest rating of 4 stars from Charity Navigator, an independent body that evaluates charitable organizations.

Getting Started

Step 2 - Register your event with Fulfill

Register online, by email, or mail

To register online

Please complete and submit the form on our website. Go to https://fulfillnj.org/food-drive/#online-form

You can also find this form by going to the homepage of the Fulfill website (https://fulfillnj.org), clicking on “Ways to Help” and navigating down to the “Food and Fund Drive” section.

To register by email or mail

Please fill out the registration form in this packet, and mail to us. Details of where to send it, are provided on the form.

You may also scan the form and attach it to an email, if you prefer. Send to the email address provided on the form.

You will need to provide contact information for the main contact at your organization, and the dates you plan to host your event.

Thank you.



Things To Know

Step 3 - Start Planning Your Event



Make a plan - Decide on the dates for your drive, and the location for collections. A drive can last for a specific day or 1-2 weeks.

Form a food drive committee - Recruit people to help planand organize your event, as well as to get the word out andmotivate your community.

Set a goal - Decide on a fundraising target, or amount of food or meals you wish to collect and share regular updates to encourage participation.

Promote your drive - Use the posters and flyers in this kit to get word out about yourevent. Don't forget to use email and social media too. If you decide to create your own flyers or a press release, please send a copy to us before you distribute. Please email to the Development office at development@fulfillnj.org.

Collection boxes - Please use sturdy boxes, bags or bins. Ensure they are not too large to lift easily and tape the base of each box securely before use. Branded food drive boxes are available upon request.

Monetary donations - Be sure to note on promotional materials that you will accept monetary donations if you plan to do so.

- For cash donations, please collect the donor's contact information so we can acknowledge their donation and send a thank you letter.
- Keep all monetary donations in a safe place.
- We can accept credit and debit card donations (from American Express, Visa, Discover, and MasterCard) via our website.
- We accept checks. Please make them payable to Fulfill.
- We accept Venmo @FulfillNJ. To have it count toward your collection, make sure they write the name of your drive in the memo line.

Delivering To Fulfill

Step 4 - Plan for Delivery





Plan for delivery to Fulfill
As transportation is a significant cost to us, please aim to deliver your food donation to Fulfill directly. We have two facilities- in Neptune and Toms River.

Large donations - If you collect more than 400 lbs. of food (which is about 20 boxes,or 35-40 bags of food) and cannot deliver this to Fulfill yourselves, please call us to arrange collection.

You must organize collection with Fulfill before you host your event. Contact Valerie Mahon (vmahon@fulfillnj.org)

Branded food drive boxes are available upon request. Please contact ahead of time to make arrangements.

Monetary Donations - Please deliver any cash or checks in person, or by a secure delivery service such as Fed Ex We accept Venmo @FulfillNJ. To have it count toward your collection, make sure they write the name of your drive in the memo line.

Frequently Asked Questions

Q: What's the best way to help Fulfill?
A: We are always grateful for food donations, and monetary donations can provide an even greater return. We can provide 3 meals for every $1 donated.

Q: I'd like to share the results of our collection with our team, can you tell me howmuch we collected?
A: Yes. We will weigh your donation and provide a receipt for your records.

Q: Can people donate by credit/debit cards?
A: Yes. They can be entered via our website: https://fulfillnj.org/donate/.

Q: **Can you accept homemade items?**
A: No, unfortunately we can only accept prepackaged items.

Q: As a student, can I earn community service hours for holding a food drive?
A: Yes. Keep track of the time you spend planning, collecting and delivering. We can credit up to six hours per person, per drive if at least 120 lbs or $120 are donated. If you work with a friend, you will need to collect twice that amount. Hours must be verified by a parent, guardian or teacher.

Q: Do you come to collect donations?
A: Due to the costs involved, we do not typically collect donations. See the section "Delivering to Fulfill" (page 6) for more information about delivery and large collections.

Q: Where is Fulfill located?
A: We have two facilities, one in Neptune and one in Toms River. See section "Contact" (page 14) in this packet for our addresses and driving directions.

Make It Fun for Everyone!

Grocery Store Drive
Set up in front of a grocery store and hand out tear off sheets (see page 10) with items to purchase. When people are done shopping they can give their items to your drive.



Raffle Prizes
Offer prizes for food donations! Items can include event tickets, parking spots, etc.



Sponsored Bike Ride, Walkathon, 5K, Etc.
Get community sponsors and have a fun day raising awareness and funds for hunger.

Give Them a Hand
Sell colorful paper hands. Allow people to decorate them and then display them in a common area.



Make it Competitive
Offer incentives (donut breakfast, pizza party, ice cream social, etc.) for those who donate the most.

Shopping Lists & Bags
Clip a list of Most Needed Food items to individual bags and ask people to take them home and fill them.



Set a Goal
Set a goal for money raised or items donated. A big thermometer works well for monetary donations. Aim to fill a space, like an office, or number of bags for donated goods

More Fun Ideas

Ideas For Elementary and Middle Schools

- PJ or Dress Down Day - Donate to get a pass
- Sculpture Contest - Use donated items to build a sculpture
- Decorate Bags in Class - Send bags home to be filled with donations and returned to class
- Homework & Mobile Phone Passes - Create incentives for donating goods

Ideas For High Schools

- Parking Spots - Raffle spots to teachers or students who donate the most goods.
- Price of Admission - Offer entry to a sporting event or concert for a certain amount of goods or a monetary donation
- Penny Wars - Have classes fill a jar with pennies, quarters or paper dollars. The winning class gets a prize
- Speakers - Arrange for a speaker to educate your class on hunger in the community, while you run a food drive
- Rock the Vote - Use donated cans as a way to vote for a teacher to do something funny (i.e. perform a dance or wear a costume)

Ideas For Places of Worship

- Seasons of Giving - Hold a drive during Christmas, Hanukkah, Eid Al-Fitr, etc. to encourage donations
- Offering Plate Donations - Place specific envelopes on seats and allow for donations to the food bank to be placed in the offering plate
- Hold a Potluck - Organize a potluck and make the price to enter a can of food

Ideas For Offices

- Casual Day - Ask people to pay or donate items to dress-down
- Skip a Meal - Challenge people to donate the money they would spend on lunch
- Loose Change - Create a collection jar for loose change to be donated
- Bring a Lunch - Ask people to bring items they would use to make lunch (peanut butter, jelly, canned tuna, cookies, dried fruit, etc.) for donation

Grocery Store Hand-Outs



Please join our food drive for Fulfill (the food bank for Monmouth and Ocean counties) by purchasing any of the items below while you shop and putting them in our cart when you leave!

Canned tuna, chicken or salmon - Canned veggies - Canned fruit (in juice or light syrup) - Cooking oils - Shelf-stable milk - Pancake mix & syrup - Peanut butter & jelly - Soups - Ready-to-eat canned meals - Hot cereals - Cold Cereals - Fruit juice (100% juice)

-- No glass containers --Please select low sodium & low sugar options whenever possible -



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Please support our

FOOD & FUND DRIVE

Organized by:

Start date: End date:

Details:

Contact:

Please display with the current **Most Needed Items** list

fulfill MONMOUTH & OCEAN

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MEMBER OF FEEDING AMERICA

Most Needed Items

-Please, no glass containers-

Canned tuna, chicken & salmon
Canned vegetables
Low sodium, where possible
Cooking oils
Shelf-stable milk
Pancake mix & syrup
Peanut butter & jelly
Canned fruits
In juice or light syrup
Fruit juice (100% juice)
Soups
Chicken noodle, minestrone, split pea, chicken & rice, beef vegetable, lentil
Ready-to-eat canned meals
Chili (bean, chicken, beef)
Stew (vegetable, chicken, beef)
Ravioli (cheese, beef)
Chicken w/ rice & vegetables
Spaghetti & meatballs
Hot cereals
Oatmeal, steel-cut oats, farina, muesli
Cold cereals
Toasted O's, Special K, Bran Flakes, Fiber One, Cascadian Farms, Kashi, Grape-Nuts, Corn Flakes

Please look for low sodium options 140 mg or less per serving OR 5% daily value (DV) or less per serving



Cereals with whole grains listed as one of the first ingredients. Per serving, look for less than 10g sugar, 3-5g of fiber, 5g or more protein.

FOOD & FUND DRIVE REGISTRATION FORM

Thank you for your interest in organizing a food and fund drive to benefit Fulfill.

Before beginning your drive, please read the Food and Fund Drive Tool Kit, then complete and return this form (or complete the online form at www.fulfillnj.org.) Please email to vmahon@fulfillnj.org or return by mail to Fulfill, Attn: Valerie Mahon, 3300 Route 66, Neptune, NJ 07753.

Today's Date: ___/___/___

Food & Fund Drive Start Date: ___/___/___ End Date: ___/___/___

Organization Name: _____

Contact Name: _____

Mailing Address: _____

Business Phone: _____

Email Address: _____

Other Comments: _____

_____

Will you collect financial donations: _____

Please indicate the date you will deliver your donation: ___/___/___

Which site will you deliver to, Neptune or Toms River: _____

Thank you for including delivery as part of your donation.
If your donation is over 400lbs (35-40 grocery bags) and you cannot deliver, please call us at 732-643-5802 to arrange for collection.



CONTACT

For further information, please contact:
Valerie Mahon (vmahon@fulfillnj.org)

Neptune Facility (Monmouth County)
3300 Route 66
Neptune, NJ 07753
732-918-2600
(Delivery hours 9am - 3:30pm,
no drop off 11:30am-12:30pm)

The B.E.A.T. Center (Ocean County)
1769 Hooper Avenue
Toms River, NJ 08753
732-731-1400
(Delivery hours 9am to 3pm,
no drop off 12-12:30pm)

Our main distribution center is located in Neptune at the corner of Route 66 and Wayside Road. We are off exit 100A from the Garden State Parkway going north, and exit 102 if you are heading south.

Our Ocean County facility is located at 1769 Hooper Avenue in Toms River, in the Silverton section of town.

FOLLOW & TAG US!

@fulfillnj #HungerWontWinHere #FulfillNJ

Thank you!